

Factors Influencing Admission Decisions

	Considerable Importance	Moderate Importance	Limited Importance	No Importance
Grades in College Preparatory Courses	84%	12%	2%	2%
Strength of Curriculum	68%	20%	6%	6%
Admission Test Scores	59%	30%	7%	4%
Grades in all Subjects	52%	39%	7%	2%
Essay or Writing Sample	25%	38%	17%	20%
Student's Demonstrated Interest	20%	30%	25%	25%
Counselor Recommendations	19%	40%	27%	14%
Teacher Recommendations	16%	42%	27%	15%
Interview	6%	25%	26%	43%
Work/Extracurricular Activities	5%	43%	38%	14%
State of Residence	6%	11%	28%	55%
Alumni Relations	3%	17%	41%	39%
Ability to Pay	2%	3%	20%	75%

Taken from a survey of colleges and universities conducted by the National Association of College Admission Counseling in 2011.