

Factors Influencing Admission Decisions

	Considerable Importance	Moderate Importance	Limited Importance	No Importance
Grades in College Preparatory Courses	80%	13%	7%	0%
Strength of Curriculum	60%	27%	10%	3%
Grades in all Subjects	60%	31%	9%	0%
Admission Test Scores	56%	32%	8%	4%
Essay or Writing Sample	22%	39%	22%	17%
Student's Demonstrated Interest	17%	33%	27%	23%
Counselor Recommendations	17%	43%	27%	13%
Teacher Recommendations	15%	44%	28%	13%
Interview	4%	23%	28%	45%
Work/Extracurricular Activities	3%	32%	40%	25%
State of Residence	2%	7%	23%	68%
First Generation Status	2%	14%	32%	52%
Alumni/ae Relations	1%	8%	42%	49%
Ability to Pay	1%	5%	12%	72%

Taken from a survey of colleges and universities conducted by the National Association of College Admission Counseling in 2015.