Factors Influencing Admission Decisions

	Considerable Importance	Moderate Importance	Limited Importance	No Importance
Grades in College Preparatory Courses	77%	13%	9%	1%
Grades in all Subjects	77%	14%	6%	3%
Strength of Curriculum	52%	35%	7%	6%
Admission Test Scores	54%	28%	14%	4%
Essay or Writing Sample	19%	36%	22%	23%
Counselor Recommendations	15%	46%	26%	13%
Student's Demonstrated Interest	14%	25%	32%	29%
Teacher Recommendations	11%	46%	28%	15%
Interview	5%	17%	32%	46%
Work/Extracurricular Activities	5%	26%	42%	27%
First Generation Status	3%	17%	29%	51%
Ability to Pay	2%	2%	16%	80%
Alumni/ae Relations	1%	8%	39%	52%
State of Residence	1%	10%	27%	62%

Taken from a survey of colleges and universities conducted by the National Association of College Admission Counseling in 2016.