### Create a custom ad for your student's yearbook.



Dear Parent, SENIOR Yearbook Recognition Ads (Baby Ads) are a great way to commemorate student achievements and important milestones. Jostens is managing our school's yearbook ad sales so please do not send materials to school. Go to www.jostensadservice.com to create and pay for your child's baby ad. Sincerely, Cretin-Derham Hall Yearbook Staff

www.jostensadservice.com

Last day to order: 12/21/2018

## Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the yearbook recognition ad pricing to the right for more details. Ad layouts and sizes offered are available on www.jostensadservice.com.

#### **RECOGNITION AD PRICING**

Received by 12/21/2018

**COLOR** 

1/8 Page \$40.00

#### SAMPLE ADS (more ad templates available online)

1/8 Page

#### **Andy Wingerd**

Andy,
We are so proud of you! We
know you can do anything
you put your mind to. Keep
working hard and showing
the world your kind heart!
We love you! Mom, Dad,
Jack and Matthew



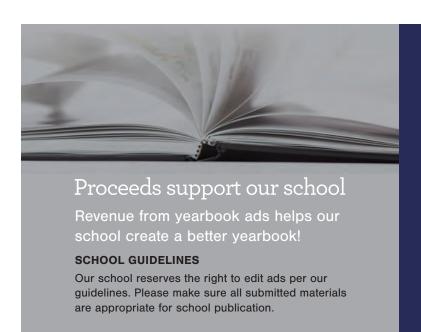
#### Anna Erickson

Dear Anna, There are many special & wonderful things in store for your future. May God watch over you on your new journey. We are so proud of you. God Bless.
Love. Mom. Dad & Lexie



Don't miss this opportunity. Place your order today!

Jostens



#### TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Choose photos from every moment of your students life, and pair them with a heartfelt message.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800)358-0800

# A MESSAGE from your school.

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